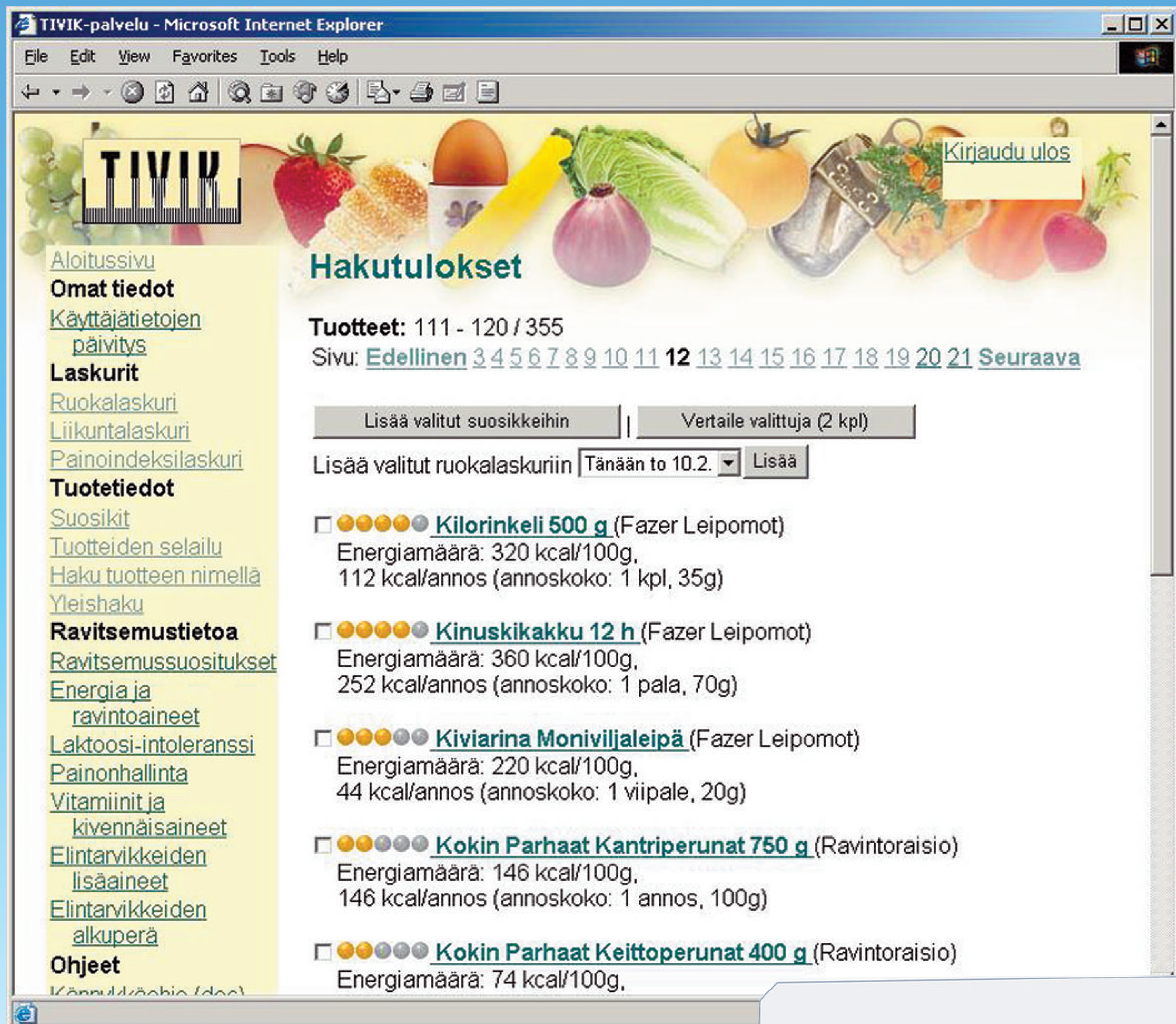


# TIVIK

## A TOOL FOR CONTROLLING FOOD CHOICES



### Mobile

- Reading barcodes of food packages with a camera phone (patented method)
- Food information is delivered to the phone

### Web

- Additional services such as food diary and exercise calculator

### Personalized

- Food information according to the user profile

[www.vtt.fi/tivik/](http://www.vtt.fi/tivik/)

