

Innovations for the benefit of packaging and commercial printing.

Date: 24th June 2015

Venue: Welsh Government Office, 1st Floor, 25 Victoria Street, London,
 SW1H 0EX

Time: 1 p.m. – 6 p.m.

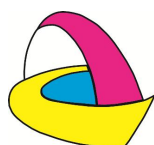
This first colloquium of the recently formed “International Centre for Manufacture by Printing” (icmPrint) looks at recent developments and concepts that could provide benefit, reduce costs and increase value added for packaging and commercial printing. This wide ranging event covers topics which can have immediate impact, such as reducing colour changes and environmental bills, combined with some of the latest concepts and thoughts on future developments for innovative packaging. Some of these stem from the EU COST project FP1104 on “New possibilities for print media and packaging – combining print with digital” (i.e. new media, the www etc) who have enabled us to fly in experts from Holland and Finland to compliment the UK experts.

Programme

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| 13.00-13.15 | Coffee and Registration | |
| 13.10-13.25 | Welcome | Tim Claypole |
| 13.25-13.55 | Environmentally friendly printing plants | Nigel Wells, icmPrint |
| 13.55-14.25 | Innovative Packaging | Sanne Tiekstra, Bumaga BV |
| 14.25-14.40 | Comfort Break | |
| 14.40-15.10 | Hybrid Playful Experiences – Bridging the Physical-Digital Divide | Frans Mayra, UTA, Finland |
| 15.10-15.40 | Integrating Electronics with print | Tim Claypole, Welsh Centre for Printing and Coating |
| 15.40-16.10 | Some design considerations for augmented print and packaging | David Frohlich, University of Surrey |
| 16.10-16.30 | Fixed pallet printing and the benefits of working with the University | David Galton, Asahi Photoproducts (UK) Ltd |
| 16.30-18.00 | Close and light finger buffet | |

Registration to the above event will be £25 per person. The event is supported by the Welsh Government who is providing the meeting space in London. Numbers are limited and will be allocated on a first come basis. The cost is merely to cover the light refreshments.

To register for this event please visit <http://wpcpswansea.com/>



Welsh Centre for Printing and Coating

WCPC

Canolfan Argraffu a Chaeu Cymru

